

SPARK

PHILANTHROPY

2020 IMPACT REPORT

Turning Ideas into Reality.



ABOUT SPARK PHILANTHROPY

Since 2018, SPARK Philanthropy has specialized in building viable solutions for nonprofit organizations across the country.



We believe philanthropy is inclusive. We help nonprofits develop the resources, skills, and know-how to build a more effective organization, successful donor relationships, and maximize and diversify revenue streams.

LEADERSHIP AT A GLANCE

16

Nonprofits representing Ohio, Kentucky, North Carolina, and Georgia
*1 client with a second location in the country of Liberia



50%

Black-led by women and men



75%

Women-led with diverse backgrounds



IMPACT 2020

\$5.2M

89%

Increase in nonprofit brand awareness and visibility resulting

We've helped nonprofits raise by supporting strengthening fundraising strategies, engaging their donors and increasing their overall visibility and awareness



6

Completed 3 -5 year Strategic Plans by defining priorities and focusing on the future.

EXITING YOUR BUSINESS

"Karen and her team at SPARK Philanthropy are dynamic! Karen is exceptional in her talents and abilities. She brings enthusiasm, creativity, professionalism, and her own personal "spark" to everything she does. We have been more than pleased with her services and the outcomes we have received from her consulting activities. I would highly recommend SPARK Philanthropy to any non-profit organization that seeks to build or revitalize a successful organization that leans on a development department and fundraising activities for growth."

Dr. Jolene Joseph, CEO, The HealthCareConnection, Cincinnati, Ohio

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WWW.SPARKCONSULTINGPARTNERS.COM
SPARKPHILANTHROPY@GMAIL.COM